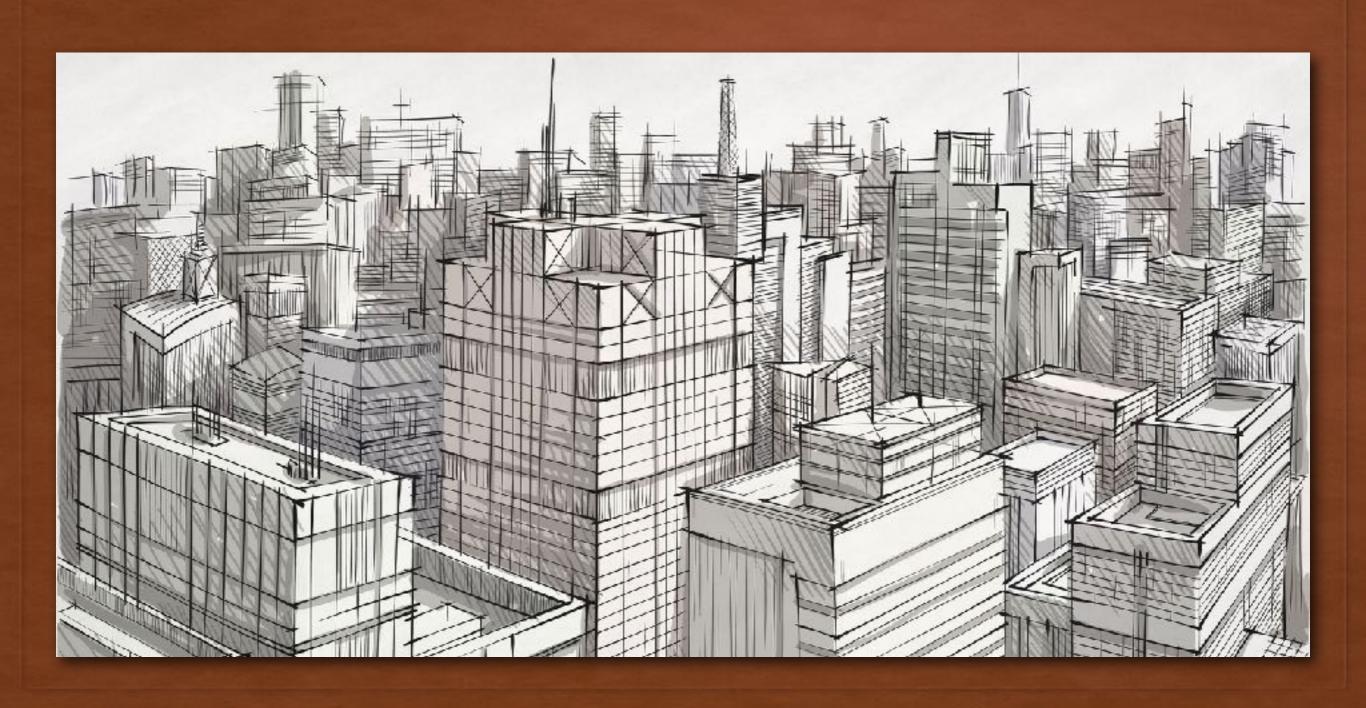
CREATIVE CIRCLE PORTFOLIO

BY INDUSTRIES





CLIENTS

BY INDUSTRY

Automotive	Beauty	Banking	Education	Fast Food
AutoMax Henna Chevrolet Round Rock Nissan/Dodge Braman Motors Central Texas Powersports BMW ofAustin	Keratin Complex American Apothecary	FirstBank International Finance Bank Mercantil CommerceBank Check-N-Go Bank Atlantic	Beacon Academy of Nevada University of Miami FocalPoint Dance Studios Little Pioneers PreSchool	Jack-In-the-Box Canton Restaurants
Fernandez Honda				
Health Care	Hospitality	Insurance	Legal	Mortgage
Liquid Payments Memorial Healthcare Systems Memorial Health Network Quality Private Duty Care Jackson Memorial Hospital PCACentury Health	Wingate by Wyndham Baymont Inn & Suites Air Jamaica Larkspur Hotels Valentin Resorts	North American Title Group Excursion Insurance	Allison & Ward Law Firm Legal Defenders Alivio Legal 1-800-the-LAW2	AmeriSave GMAC Mortgage Weemba
Nutrition	Retail	Real Estate	Non-Profit	Malls
Shape Lovers Nutrition Smart	VMR Products The Alison Group Custom Tap Handles Macy's John William Interiors	Affinity Management Services Charming Homes Miami	Host A Hero Camillus House Concert Association of Florida Coral Gables Community Foundation Hands-In-Action	Mall of the Americas Greenhouse Mall Miracle Mile BID
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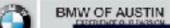
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Round Rock Nissan/Dodge
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Central Texas Powersports
BMW ofAustin
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Dealer Samples

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BEAUTY

American Apothecary of Kendall Website



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HOME SHOP BLOS EVENT CALENDAR



Welcome

There's much to see here. So, take your time, look around, and learn all there is to know about us. We hope you enjoy our site and take a moment to drop us a line.

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color that delivers rich, vibrant and precise results.

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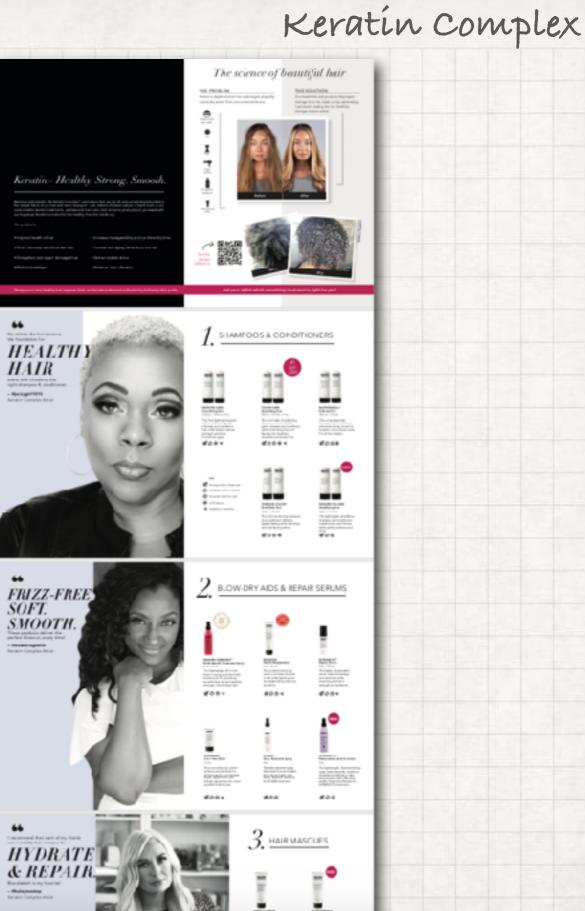
Oraffit Glam Semi-Permanent Color exemplifies glamorous and expressive bala color thank inspired by graffitime vibrant art form we can all admire.

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BANKING

FirstBank

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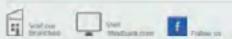


Your FirstBank team shares its gratitude for all fallen soldiers throughout time, particularly those part of your family. Our every freedom exists because they made the ultimate sacrifice for us.

We pay them our respects by closing this Memorial Day Monday, May 28th, 2018. Please be safe. Happy Memorial Day.

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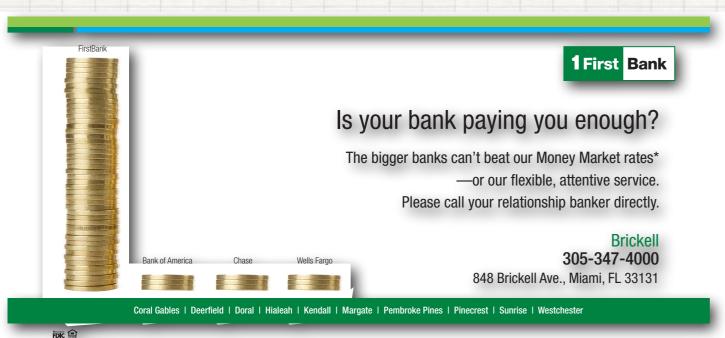
Memorial Day E-blast and ATM screen



In honor of our U.S. heroes that gave their lives for us, we will be closing for Memorial Day, Monday, May 28th. We are grateful for their selfless service and ultimate sacrifice.

Thank you for being part of the FirstBank family. Have a happy and safe Memorial Day.





*Minimum deposit of \$100 required to open account. If daily balance is less than \$2,500, a \$20 monthly maintenance fee will apply. Fees could reduce the earnings on the account. No interest is paid on balances below \$2,500. Transfers from a money market account to another or to third

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parties by pre-authorized, automatic, or telephone transfers and checks, drafts, debit card, or similar order to third parties are limited to six (6) per month. Federal regulations require reclassification of money market accounts to checking accounts for excessive withdrawals. Inte

may change at any time. FirstBank Personal Money Market accounts are subject to FirstBank terms and cond

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FírstBank Social Media Calendar

		Post	Artwork	
/1 Sunday	Holiday	Today is a double day celebration, both Easter and April Fools' day! Enjoy!		
/2 Monday	IRA	Tax day is only 15 days away. Open an IRA to save on 2017 taxes while you still can.		
/3 Tuesday		No post today		
4 Wednesday	Online Loan Payment	Click. Pay. Relax. Enjoy FirstBank online loan payment.		
5 Thursday		No post today		
6 Friday	IRA	Here's the IRA information you need to know before filling your 2017 taxes.		
/7 Saturday		No post today		
/8 Sunday		No post today		
9 Monday	Savings Account	We are here to help you save when you open a FirstBank Saving Account. Here are some saving tips to get started,		
0 Tuesday		No post today.		
1 Wednesday	Money Market	Sit back. Relax. And, watch your money grow. Open a FirstBank Money Market Account.		
3 Thursday		No post today.		
13 Friday	CD	Have you seen our GREAT Rates? Don't miss them, come in and open a CD today!		
4 Saturday		No post today.		
5 Sunday		No post today.		
6 Monday	IRA	Time is up to save on your 2017 taxes. Fund your future before you file. Open an IRA now. 305.577.6000.		
7 Tuesday	Investment	Tax day is here. Happy Filing! Did you know 70% of Americans get a refund? Invest it wisely with us.		
8 Wednesday		No post today		
19 Thursday		No post today		
20 Friday	CD	It's time to plant your money seed and watch your money grow? Enjoy our great CD rates now.		
1 Saturday		No post today		
22 Sunday	Holiday	Happy Earth Day! May you enjoy the wonders of this bountiful planet Earth.		
23 Monday	Customer Appreciation	"Thank you!" Your FirstBank team would like to thank you for choosing us!		
4 Tuesday		No post today		
% Wednesday		No post today	No post today	
% Thursday	Savings	Save for the sunshine! With May coming soon, FirstBank Savings, IRA, Money Market and CDs will help you boost your savings		
7 Friday		No post today		
S Saturday	ATMs Everywhere	Everywhere you go, Our ATMs are there for you.		
9 Sunday		No post today.		
30 Monday	Checking	A FirstBank Checking Account offers you Mobile Banking, Mobile Deposit, Online Payment, Bill Pay and, E-Statements. Open one today.		

International Finance Bank Brochure





International Finance Bank

International Finance Bank Facebook Calendar

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Arise Newsletter

ENSURE YOUR MEMBERS GET THE ELEVATED LEVEL OF CUSTOMER CARE THEY DESERVE.

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The Arise platform offers a comprehensive, flexible, platform provides access to and extensive network of highly skilled experts, providing superior customer-centered payer service solutions.

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To learn more about the Arise platform, please visit www.arise.com. To reach Kimberly Layne, Vice President, Business Development --Health & Life Sciences, contact at klayne@arise.com

About Arise Virtual Solutions Inc.:

Arise is a pioneer of on-demand customer management technology and business process outsourcing. Our powerful cloud-based platform provides a virtual nationwide network to connect primarily work-at-home service professionals running small call center businesses to companies needing contact center and other business services. Built to scale, Arise makes the way for a superior customer experience for innovative enterprises from startups to Fortune 500.

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THE ARISE PLATFORM SOLUTION PAYER SUPPORT SERVICES



- Member Enrollment and Retention
- Medicare and Medicaid Support
- Eligibility Verification of Benefits
- Health Risk Assessments
- Claims Support
- Provider Referral, Look-Up and Support
- Star Ratings Survey

LET'S CONNECT:











targeting the healthcare market

Aware for Your Health

January is Cervical Health Awareness Month

In honor of Cervical Health Awareness Month, Memorial Health Network is raising awareness, highlighting issues related to HPV and cervical cancer. Here's what you need to know to take control of your health.

The Facts: Each year, nearly 13,000 women are diagnosed with cervical cancer in the United States. Cervical cancer is linked to HPV which is a common sexually-transmitted infection. About 79 million Americans currently have HPV but many of them don't even know they are infected.

In Florida alone, 8.3 out of every 100,000 women were diagnosed with cervical cancer in 2014, and 2.8 of every 100,000 women died from it, according to statistics from the U.S. Health and Human Services Department.

The Good News: Cervical cancer is one of the most preventable cancers through vaccinations and regular screenings.

- Get screened. Women should get regular Pap tests starting at age 21. Early detection is key.
- Get vaccinated. Pre-teen girls and boys should get the HPV vaccine at age 11 or 12. Women up to age 26 and men up to age 21 can still get the vaccine.
- Talk about it. Don't let the HPV stigma keep you from getting the facts. Ask your doctor about HPV.

Depending on your insurance, you may be able to get these services at no cost. Check with your insurance company to learn more.



Memorial Health Network is a physician-led organization created to manage and operate a clinically integrated provider network in collaboration with Memorial Healthcare System.

Memorial Health Network monthly newsletters

Alcohol Abuse Is Deadly.







April is Alcohol Awareness Month.

In honor of Alcohol Awareness Month, Memorial Health Network is raising alcohol awareness in an effort to prevent the chances that you and your loved ones will suffer the damaging effects of alcoholism and alcohol abuse. Approximately 62,000 men and 26,000 women die from alcohol-related causes annually.1 This makes it the third leading preventable cause of death in the United States.

The Facts: In 2015, of 78,529 liver disease deaths among people ages 12 and older, 47.0 percent involved alcohol. In 2013, 47.9 percent of cirrhosis deaths were alcohol related. The highest proportion of those deaths (76.5 percent) was of people ages 25-34.2 Furthermore, more than 23 million people over the age of 12 are addicted to alcohol or drugs.3

The Good News: It can be prevented with healthy choices and proper health condition management. Generate awareness or preventative measures everyway you can. By informing Americans, we can drastically decrease their chances of becoming part of this statistic

Alcohol Consumption Advice:

- . Set Limits: Know what your limits are. Set boundaries and adhere to them when you drink socially. Two drinks are the advisable daily limit depending on many unique factors, including other medications. Advise your drinking buddies to do the same.
- Find Alternatives: Substitute drinking alcohol with something that is healthy and nutritive to your body once you've reached your limit. Try hydrating with water, teas or juices.
- Ask the Experts: Discuss the amount you are drinking with your medical practitioner and ask if there is cause for concern. Ask for a screening to see if you are at risk.
- . Ask Your Family: Discuss family history of alcohol related issues with your relatives to find out if you have a hereditary predisposition to the adverse effects of alcohol. Then, tell your doctor what you discover.

Alcohol is all around us and abusing it can be deadly. Get a screening to see if you are at risk to the dangers of alcohol abuse and encourage your family and friends to do so as well. You could help save their lives.



Memorial Health Network is a physician-led organization created to manage and operate a clinically integrated provider network in collaboration with Memorial Healthcare System.

(Cited 2018, February, 13). Alcohol Facts and Statistics. Retrieved from https://pubs.niaaa.nih.gov/publications/alcohoflacts/stats/Alcohoffacts/Stats pdf
(Cited 2018, February S., For Family and Friends: You are Not Alone. Retrieved from https://www.ncadd.org
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Get on the TREE—before that ball drops.

Don't get caught off guard! Beginning in 2018, the audit firm CynergisTek may contact you to confirm that you received Memorial's new IT policies. Everything you need to know is explained on the TREE. **Be sure to take the** mandatory course by December 31, 2017.

Three New HIPAA IT Security Policies

2) MONITORING

n System Activity Review Policy and Procedure

3) RISK ANALYSIS

LEARN IT on the TREE today!

Click Here

For more information, contact us at 954.265.1165 or mhsprivacy@mhs.net.







Memorial Healthcare Systems Audit Awareness Campaign



a New Year's resolution to be prepared. Starting in Janua CynergisTek may contact you to confirm that you receive ew IT policies. All individuals affiliated with Memorial Health MUST take this course on the TREE by December 31, 2017.

Three New HIPAA IT Security Policies

2) MONITORING Information System Activity Review Policy and Procedure

HIPAA Risk Analysis and HIPAA Risk Management Policy

Take a moment right now to LEARN IT on the TREE!

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If you get contacted for the audit, confirm that you received our new policies.







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- Increase revenue and decrease write-offs

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HOW TELECHARGE WORKS, EASY AS 1-2-31





Streamline your payment process Simplify for your presented. If you are overwhelmed with the transition to be neath, we will guide you though the process. Our dedicated trans will give you the power to simplify your payment distinct or within deal, four predictioners can dedicate name of their time to your patients and your payments are processed instantly. When all transactions in restrictine, have funds directly deposited into your account and access patient payment information immediately. Currelients are pleased to say goodly or payment approval.

Liquid Payments Landing Page





STREAMLINE YOUR PAYMENT PROCESS

Simplify for your practice

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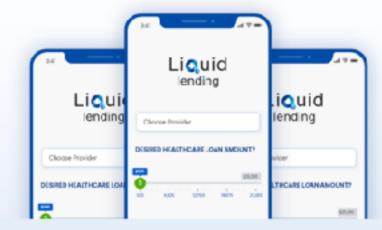
Simplify for your virtual patients

Patients love knowing exactly what they own and enjoy the convenience of having payment cothers at the click of a battor. Your partents can choose from paying their full balance to setting up a payment plan, eight from their phone. No more waiting for a bill in the mail, no more confusion and all at the touch of a button of little to the confusion and all at the touch of a button of little to the confusion and all at the touch of a button of little the confusion and all at the touch of a button of little the confusion and all at the touch of a button of little the confusion and all at the touch of a button of little the confusion and all at the touch of a button of little the confusion and a set of little the confusion and a button of little the confusion and l

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Liquid Lending Landing Page



TESTIMONIALS

Dr. Shah

"Finally, we're able to offer a financing alternative for patients that also makes financial sense for our practice. Liquid Lending is really easy for patients to use and, bottom line, it allows us to serve more patients, which leads to increased profitability."



PROVIDERS

Treat more patients, without the worry!

The Liquid Lending point-of-sale solution facilitates patient landing without the hassle of fees or discounts. Providers are paid directly, in full, the following business day. Liquid Lending gives providers the comfort of knowing that their payment has already been received.

READ MORE

PROVIDERS ENROLL



IMPORTANT UPDATE: Due to COVID-19, additional documentation may be required for patients/applicants as



Innovative New Patient Financing Option Gives Both Patients And Healthcare Providers A Big Advantage

Healthcare providers are realizing the true value of an alternative financing option, providing patients with the care they need while sustaining and growing their practice.

Known as Liquid Lending, this innovative financing solution is easy to use, mobile friendly and instant. Patients get an on-the-spot decision with variable payment options and reasonable interest rates. Providers receive their payment the next business day with no hidden fees or discounted loan amounts. This solution is available to all healthcare providers, including primary care doctors, specialists, general and specialty dentistry practices, wellness centers, chiropractors, med spas, cosmetic surgeons, and even veterinarians.

A financing alternative like Liquid Lending comes at a crucial time since 78 million. Americans are struggling with medical bills. Many patients are increasingly responsible for the rising cost of their healthcare, which creates challenges for healthcare providers. Before Liquid Lending, processes were costly in terms of time and lost revenue for a multitude of providers.

One of the many advantages of this financing option is that it's so easy for patients to use. They simply download an app on their smart device, or visit the application website, and get an approval decision within minutes. This enables patients to apply on the spot in their provider's office, or from anywhere any time. Since the payment goes directly to the provider, patients don't have to handle the money, write checks, or figure out how they can afford treatment. Since it is so simple and fast, it enables patients to proceed with getting whatever type of care they need without waiting. Liquid Lending can also be used for deductibles and co-pays, essentially making any healthcare service affordable. Providers also benefit from Liquid Lending's solution. Patients no longer walk out the door because they can't afford treatment. This direct-to-provider payment platform also eliminates the need to track down patient.



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Juanita of <u>Beyond Limits</u>, Greenville, SC, summed up this innovative patient lending alternative perfectly when she said, "Liquid Lending offers us a unique <u>patient</u> <u>financing solution</u> so our patients can get the treatments they need without having to worry about how to afford it. Plus, patients get an instant decision, and we get paid the next business day with no hidden fees. It's an invaluable service for us to offer."

Contact <u>Liquid Lending</u> today to learn more and how to offer this payment option to patients.

BY: Liquid lending

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Education is a powerful tool and as an underwriter, we work hard to provide substantial training resources for our agents. As one piece of that, we publish *LookingNorth*, our official monthly publication and communication tool designed specifically for our agents. It includes relevant, industry news and serves as a business resource and compliance guide. We invite you to review our most recent edition, as well as a sampling of other reports, newsletters and articles we provide to our agents to help them stay at the forefront of changes in our industry.

To access our full library of materials, including a searchable database of state-by-state bulletins and regulatory information, NATIC Agents should log on to AgentLink.



LOOKINGNORTH - JULY 2017

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LookingNorth: July - NATIC goes 'up on the Hill'

Don't miss our exclusive, live report from the American Land Title Association's 2017 Advocacy Summit, where we shadowed one of our agents during her Lobby Day experience on Capitol Hill. In this edition, we also feature that agent, Fortune Title Agency Inc., and share tips for fostering relationships with your government leaders and lobbying them like a pro. Leaders from across our company also share tips for harnessing the power of social proof to grow your business, a recent court case that serves as a reminder for title agents to review the vesting on a deed to determine who is in title and an update on conflicting federal and state laws with regard to marijuana use and whether cannabis-associated real estate is insurable.

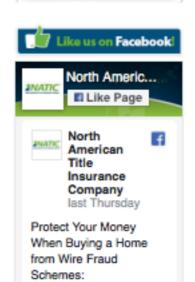
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Real Estate Dictionary

1031 Exchange: Also known as an IRS Section 1031 Exchange, a Starker Exchange or Like-kind Exchange, is a way of structuring a sale of certain kinds of property so the seller's profit or gain is not currently taxed. Instead, the property sold is replaced with another "like kind" property. If the transaction is properly structured, the seller's profit or gain is deferred to a future data. These transactions are governed by Internal Revenue Service (IRS) rules, Section 1031.

24-hour notice: Mandatory by law, tenants must be notified 24-hours before agents arrive for a showing.

Abstract: A summary of the key components of recorded deeds, mortgages, leases and other factors that affect a property's title.

Abstracting: The act of composing an abstract.

Abstractor: The person or entity that composes an abstract.

Acknowledgement: Legal validity granted to a document by an authorized official (such as a notary public) who certifies that a document is indeed executed (signed) by the named executor (signer).

Addendum: Something added (additions to a document). Fieal property sales often have acclenda (plural of addendum) as the buyer and seller negotiate fine points.

Adjustable Rate Mortgage (ARM): A mortgage with an interest rate that changes at specific intervals as the loan matures; generally linked to some major benchmark rate such as movements in the economic index. The ARM is commonly offered for one, three, five or seven year periods. Also referred to as Adjustable Mortgage Loan (AML) and Variable Rate Mortgage (VRM).

Adjustable Mortgage Loan (AML): See Adjustable Rate Mortgages (ARM).

Adjustment Period: The time span between changes in the interest rate of an Adjustable Rate

Adverse Possession: An unauthorized possession of land for an allotted amount of time that results in the land owner losing land to the ecoupier.

Affiliated Business Arrangement: An AfBA or ABA - sometimes also referred to as a Controlled Business Arrangement or Joint Venture - is a business established by two or more partner companies, often involved in providing services to consumers in a real estate transaction.

All-Inclusive Rate: In the title insurance industry, this term refers to a price set forth that includes both a title search and a closing. (This varies by company.)

ALTA: The acronym for American Land Title Association, the title insurance industry's national trade

Agent: A licensed individual enacted to represent the buyer or seller in a real estate transaction.

Amended Value: The actual sale price of a home as adjusted from the previously listed or valued price. Amortization: Derived from the French word "to kill," it means paying off a debt through regular partial

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Escrow Basics

Escrow Basics: Securing the Real Estate Transaction

Buying or selling a home (or other piece of real property) usually involves the transfer of large sums of money. It is imperative the transfer of these funds and related documents from one party to another be handled in a neutral, secure and knowledgeable manner. Thus, the escrow process was developed for the protection of the buyer, seller and lender.

What is Escrow?

You will hear the word "escrow" used often throughout your homebuying process. The basic meaning of escrow is that it is money held by an independent third party during the course of a transaction.

Who is the independent third party who holds the money?

In many states, the escrow agent is a licensed agent within a title insurance company. Some states require an attorney to be the escrow holder for a real estate deal, while other states such as California have separate escrow companies that handle the real estate closing and the disbursement of the funds.

Where is the money held?

In the case of a real estate transaction, the escrow agent or escrow holder has a depository account to deposit the monies for the deal, including your down payment on the property, the funds you provide to cover the closing costs and your lender's disbursement of the mortgage monies. These monies are held in the account while the transaction is being finalized. From that account, the escrow agent eventually disburses the money to all parties to the deal.

What kind of payments are made out of the escrow funds?

The escrow agent receives detailed instructions from the lender, concerning what must be paid at the time of closing. These payments could include:

- Payoff of all existing mortgages
- 2. Payoff of all existing judgments or liens
- 3. Payment of the balance of the sales price, after mortgages are paid, to the former owner
- Real estate broker fees and commissions
- 5. Mortgage fees and commissions
- Closing costs
- 7. Title, homeowners and mortgage insurance
- 8. Taxes
- Recording fees

Title Information

▶ Title Basics

Escrow Basics









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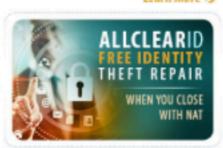
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North American Title Company is among the largest real estate settlement service providers in the United States, offering its customers a unique blend of personal and dependable service, combined with the unsurpassed financial strength and stability of its S&P 500 parent company. Consisting of both agent and underwriter operations, we assist lenders, real estate agents, builders and commercial investors with every type of real estate transaction through our army of skilled underwriters, seasoned attorneys, and highly-trained closers and escrow providers coast to coast. For an overview of our products and services, we invite you to navigate our national site. For information specific to your geographic location, please use our office locator to visit your local branch's site.



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As an affiliate of North American Title Group, one of the nation's largest title services companies, North American National Title Solutions (NTS) is characterized by an experienced team of professionals, dedicated to catering to our clients' unique business needs. NTS provides industry-leading service, technology and expertise. Our multi-lingual staff of underwriters, experienced attorneys and dedicated transaction coordinators use vanguard technologies to ensure efficient results. NTS's affiliation with parent company Lennar Corporation (NYSE: LEN), a diversified real estate and financial services organization with over \$14.4 billion in assets (as of fiscal year ended November 30, 2015), provides us with distinctive financial strength.

Effective, efficient and experienced, our team is committed to honoring our Standard of Service Pledge. We are dedicated to finding leading title solutions for businesses across the nation. We invite you to join our list of valued clients who enjoy NTS's suite of premier benefits and services.





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OUR HISTORY

The year was 1915 when Arthur Stein founded the Adams Manufacturing Company in a small waterhouselin Philadelphia. He was one of the pionees is what is now known as the Ad Specialty Industry. In the early 1930s. Denny Schweger was hired as a saids inspreensative and after werking for affects a decade for Adams moved southerns, Northda in 1939 he founded The Alison Company. The company governed in 1998 the review ross changed to the Alison Group by Denny's sens who continue to number company today, barry Schweger is the Perchentanch for houther latt Of Denniper in the Vise Berülders.

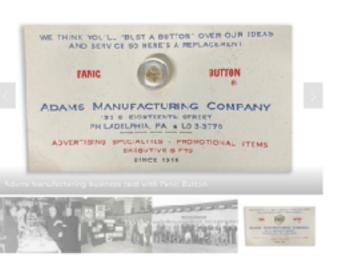
Denny started The Alson Company by selling decals, the instablished a successful intationable with bit clients and mailtand matther needs were lar seyand decals, being a very hard working and insourceful individual, Drinny expended that acupe of namefacturing intationable, and began to provide many other products. By daing this, he realized that he was not only providing additional products, but sharmore ingestantly providings willed service to all his clients. His keen insight by offering quality products at the best cossible price with outstanding service, continues to be the four-cation for the alloss force today.

The Mount Group has been growing sectionary for the years 1 december young from a over-new operations. having a national sales firms. Our fram still sets decails in addition to also effering a source for values' services such as pulsated purchase deplays, sales promotion materials, premiums, gift with sunhase (GWID, puckaging, product design, production management, fulfillment, and distribution legislics.

set invite you to expone our Company, our products, and our services, we are notwated to existe your seclabulant because theorems is unrounded, we lake preventidated trees andered, and one set them usade to grove.

The next time your company has an idea for a promotion or ad campaign, contact the experienced professionars at me historisation whosp who soil deserve that great service at a competitive price makes for a rang lexiting relationship.





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— Liane Ojito